

How To Care For Your SNUG

Carpets are the unsung heroes of your home—they're easy to care for, and with the right attention, they'll last for years. The key? Simplicity. Entrance mats and the simple habit of kicking off your shoes at the door can prevent dirt and moisture from making their way onto your SNUG carpet. But let's be honest—the real trick to keeping them looking fresh is regular vacuuming. It's the secret to preserving that new-carpet look while keeping dust and dirt at bay. The frequency and method of vacuuming all depends on your carpet's pile, so let's dive in.

Saxony Pile

If you've got a soft, velvety saxony carpet, treat it to a little extra love 2-3 times a week. The thicker the pile, the more often it needs attention. An upright vacuum with a beater brush is perfect for this type of carpet. Why? It helps reset the pile, smooths out footprints, and lifts any flattened fibers. The result? Your carpet stays lush and inviting, no matter how much foot traffic it sees.

Loop Pile

Loop pile has a unique texture that requires a gentler approach. Stick with a cylinder vacuum and use only the suction head—avoid the rotating brushes, as they can pull at the fibers and cause them to look worn over time. Vacuuming 1-2 times a week is ideal for maintaining that fresh, neat appearance. And don't forget about deep steam cleaning once or twice a year. The loops trap dirt and moisture, so a good steam clean gives your carpet a deep refresh and keeps it looking pristine.

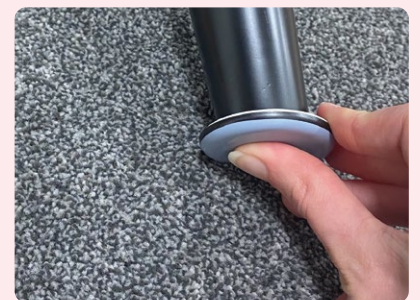
Twist Pile

Built for durability, a twist pile can handle a bit more attention. Aim to vacuum them twice a week with an upright vacuum that has a beater bar. The spinning brushes will lift dirt and dust from the fibers while also helping to remove any visible marks. Twist pile carpets thrive on regular care, so make vacuuming a consistent part of your routine, and they'll reward you with long-lasting beauty.

There you have it—regular vacuuming, using the right tools, and a little extra care are all it takes to keep your SNUG carpet looking fresh and feeling cosy for years to come.

Furniture & SNUG

Heavy furniture can leave its mark on your carpet, scuffing the fibers and, if dragged, causing potential damage. But don't stress—there's an easy fix! At SNUG, we recommend using furniture cups to stop the friction before it even starts. They cushion the impact, giving your carpet a little breathing room while making it easier to move your furniture around without the risk of damage. It's a win-win!



Quick Tips to Keep Your SNUG in Top Shape:

Want your SNUG to stay fresh and vibrant? Follow these helpful tips from our experts:

Keep your carpet out of direct sunlight for extended periods. Prolonged sun exposure can cause fading and uneven color.

- Skip the bleach, unless your carpet's 100% Polypropylene. Trust us, it'll thank you.
- Protect your carpet from heavy furniture by using furniture protectors, and mix up the placement of your furniture now and then to avoid those dreaded indentations.
- See a loose fiber sticking out? Don't pull it—just trim it to blend with the surrounding fibers.
- For that extra plush look on a thicker carpet, vacuum against the pile. It'll give you that full, fluffy appearance.
- These simple steps have, big impact—*your carpet will thank you later!*

Stains & SNUG:

Accidents happen, but don't panic! The key to keeping your carpet spotless is tackling spills and stains as soon as they happen. Here's your go-to guide for dealing with stains like a pro:

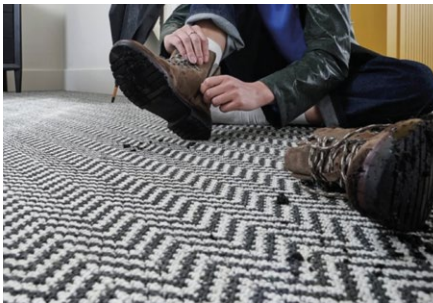
- Always work from the outside in when cleaning a stain—this helps keep it from spreading further.
- Whatever you do, never rub the stain! Instead, gently blot it with a clean cloth or towel. Once you've soaked up as much liquid as possible, blot again with a warm cleaning solution. And the best part about polypropylene carpets? They're bleach-friendly, so you've got peace of mind when cleaning up!
- For semi-solid stains, use a plastic spatula to carefully scrape it off, then follow up with the blotting method.

If you're dealing with tougher stains, don't worry—we've got more tricks up our sleeve to help!



How to Remove a Wine Stain:

1. First things first—blot up as much of the wine as you can with a dry paper towel or a clean washcloth.
2. Mix 470ml of water, 1 tablespoon of white vinegar, and 1 tablespoon of dish soap in a bowl.
3. Grab a clean sponge, dip it in the solution, and gently apply it to the stain. Work from the outer edges inward to avoid spreading the stain.
4. Keep blotting until the stain lifts—patience is key!



How to Remove Mud Stains:

1. Let the mud dry—trust us, dry mud is way easier to handle than wet mud.
2. Vacuum the area to pick up any loose dirt.
3. Soak a clean cloth in a gentle carpet cleaning solution and blot the stain. Keep going until no more dirt comes off on the cloth.
4. Blot with clean water to rinse away any leftover cleaning solution.
5. Dry the area with a clean towel.
6. Brush the carpet lightly to get the pile back in shape.



How to Remove Wax Stains:

1. Allow the wax to fully dry, you can do this by adding ice to a plastic bag and laying this directly on top of the stain.
2. Scrape off the surface excess with a blunt knife.
3. Place a clean cloth directly over the affected area.
4. Using a warm iron, slowly press this down on the cloth. The wax should start to lift and transfer to the cloth.
5. Repeat until the wax stain has gone.



How to Remove Tea Stains:

1. Blot the stain immediately with a clean white cloth—don't let it set!
2. Pour a bit of water onto the stain (just enough to moisten it, no soaking).
3. Mix 100ml of warm water with 1 tablespoon of white vinegar.
4. Soak a clean sponge in the solution and blot the stain, always working from the outside in.
5. Let the solution sit for 5-10 minutes to work its magic.
6. Blot with warm water to rinse, then dry off with a towel.